## 管理科學高等學校 School of Business

## 電子商務學士學位課程

**Bachelor of E-Commerce** 

## ESCE 4LE MGPO4110

## MGPO4110 - 畢業報告II Graduation Report II

1. Mobile-Parking System - EC Park

ESCE-4LE-001

學生 Student(s): Fan Chi Chon (P-10-0203-2); Kam Weng Leong (P-10-0213-2); Lao Chan Teng (P-10-0223-9)

導師 Advisor(s): 李少彬 Li Siu Pan 學年 Academic Year: 2013/2014

2. How's Today: A Clothing Suggestion Through The Weather Condition

ESCE-4LE-002

學生 Student(s): Lou Wai Leong (P-10-0196-7), Kan Weng Man (P-10-0206-7); U Ka Ian (P-10-0210-7)

導師 Advisor(s): 黎子明 Lai Tsz Ming 學年 Academic Year: 2013/2014

3. Mobile Application For Travel Users - Travel Daily

ESCE-4LE-003

學生 Student(s): Ao Ieong Choi Kio (P-10-0198-6); Lo On Na (P-10-0209-2); Mak Kai Ieng (P-10-0212-6)

導師 Advisor(s): 黎子明 Lai Tsz Ming

學年 Academic Year: 2013/2014

4. Customer Trust In M-Commerce

ESCE-4LE-004

學生 Student(s): Wong Wai Meng (P-10-0215-1); Hong Wenhui (P-10-0202-9); Si Leng Leng (P-10-0197-3)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2013/2014

5. Mobile Travel Plan Application For Individual Visitor

ESCE-4LE-005

學生 Student(s): Zheng Zepei (P-10-0195-1); Chio Chon Kit (P-10-0207-3); Ip Sun Pui (P-10-0221-0)

導師 Advisor(s): 黎子明 Lai Tsz Ming

學年 Academic Year: 2013/2014

6. Mobile App For Macau Sport Development Board

ESCE-4LE-006

學生 Student(s): Leong Ka Kit (P-10-0219-9); Tou Ka Chon (P-10-0214-5); Hoi Chan Ip (P-10-0216-4)

導師 Advisor(s): 李少彬 Li Siu Pan 學年 Academic Year: 2013/2014

7. An Application Of Text Analytics In Determining The Online Reputation Of P.R.

ESCE-4LE-007

China - An Electronic Product Perspective

學生 Student(s): Wang Xu Hui (P-10-0763-5); Hu Cheng Yue (P-10-0805-8), Lei Hao I (P-10-0217-0); Chan Un Cheng

(P-10-0205-1)

導師 Advisor(s): 黎秀齡 Lai Sau Ling

學年 Academic Year: 2013/2014

8. Macau VIP Cards, Mex

ESCE-4LE-008

學生 Student(s): Fok Margarita (P-10-0201-3); Tam Hou In (P-10-0204-8); Fong Lai Sim (P-10-0208-6)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2013/2014

9. System For Head Counting On Events

ESCE-4LE-009

學生 Student(s): Lam Ka Ian (P-10-0199-2); Chan Choi In (P-10-0218-3); Lo Ka Chon (P-10-0220-4)

導師 Advisor(s): 黎子明 Lai Tsz Ming

學年 Academic Year: 2013/2014

10. A Real-Time Bus-Rider App

ESCE-4LE-010

學生 Student(s): Matilde Teodora Chan do Rosario (P-09-0191-3); Sou Si Wai (P08-0246-1); Huang Zehuan (P-06-

0607-5)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin 學年 Academic Year: 2013/2014 11. Mobile Online Ticket Booking

ESCE-4LE-011

Ao Ieong Chon Long (P-11-0217-7); Ieong Ngok Tong (P-11-0215-8); Ieong Chi Hou (P-11-0211-0) 學生 Student(s):

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2014/2015

12. The Application Of Data Mining Technique For Electronic Entertainment Industry In Video Game Industry Term: Mining Investment Value From The Management Situation In Corporate Finance

ESCE-4LE-012

Chen Yang (P-11-0772-6); Wong Kun Nam (P-11-0207-0); Lei Wai Ip (P-11-0205-1) 學生 Student(s):

導師 Advisor(s): 余達緯 Yu Tat Wai 學年 Academic Year: 2014/2015

13. Gathering System: Gathering LTD

ESCE-4LE-013

學生 Student(s): Yue Heng Chao (P-11-0774-5); Ip Chi Chong (P-11-0218-3); Wong Tak Pang (P-11-0214-2)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2014/2015

14. Data Mining Analysis On ICT Intellectual Property And Technology Commercial Activities

ESCE-4LE-014

學生 Student(s):

Chou Wai Meng (P-11-0198-3); Wong Weng Lam (P-11-0208-3); Cheong Man Wun (P-11-0221-7)

導師 Advisor(s): 余達緯 Yu Tat Wai 學年 Academic Year: 2014/2015

15. Mobile Application Of Travel Guide

ESCE-4LE-015

學生 Student(s): Chao Ka Chon (P-11-0204-5); Lei U San (P-11-0206-4); Pan Yu Ping (P-11-0212-3)

陳嘉賢 Chan Ka Yin 導師 Advisor(s):

學年 Academic Year: 2014/2015

16. Integrating Text Analytics And Electronic Word-Of-Mouth Into Business

ESCE-4LE-016

Intelligence - A Methodology And Application

Lin Yu (P-11-0773-2); Li Rui (P-11-0836-2); Kang Hao (P-11-0835-9) 學生 Student(s):

導師 Advisor(s): 黎秀齡 Lai Sau Ling

學年 Academic Year: 2014/2015

17. The Relationship Of Internet Upsurge And Logistics

ESCE-4LE-017

學生 Student(s): Wan Chon Fai (P-11-0199-9); Sun Hio Kuan (P-11-0197-0); Wong Man Ioi (P-11-0210-4)

導師 Advisor(s): 余達緯 Yu Tat Wai 學年 Academic Year: 2014/2015

18. Online Tutorial Center

ESCE-4LE-019

學生 Student(s): Fu Chun Kam (P-12-0206-1); Wong Kun Hang (P-12-0226-8); Lei Hong Seng (P-12-0216-1)

導師 Advisor(s): 李少彬 Li Siu Pan 學年 Academic Year: 2015/2016

19. Factors Affecting Online Customers' Repurchase Intention In Mainland China For Young Adult

ESCE-4LE-020

學生 Student(s):

Zhang Chen (P-12-0809-3); Zhang Cong (P-12-0808-7)

導師 Advisor(s): 李少彬 Li Siu Pan 學年 Academic Year: 2015/2016

20. App For IPM ESCE-4LE-021

學生 Student(s): Chao Weng Hong (P-12-0210-1); Wong Chong Hong (P-11-0219-6)

導師 Advisor(s): 李少彬 Li Siu Pan 學年 Academic Year: 2015/2016

21. JJC: The Platform Of Online Boutique

ESCE-4LE-022

Li Song Ting (P-12-0230-8); Leung Lok Wa (P-12-0212-3); Un Chan Wa (P-12-0222-0) 學生 Student(s):

導師 Advisor(s): 李少彬 Li Siu Pan 學年 Academic Year: 2015/2016

22. Macau Bus Card ESCE-4LE-023

Fu Nga Teng (P-12-0227-1); Lei Si Mei (P-12-0207-7) 學生 Student(s):

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2015/2016

23. Vivi Car Park Booking System Final Project

ESCE-4LE-024

Kou Ka Pou (P-12-0209-6); Luk Heng Ieong (P-12-0221-4); Kuok Chin Man (P-12-0229-3) 學生 Student(s):

導師 Advisor(s): 陳嘉賢 Chan Ka Yin 學年 Academic Year: 2015/2016

24. Tourist Booking App

ESCE-4LE-025

學生 Student(s): Lin Shenlun (P-12-0778-3); Song Wai Hong (P-12-0231-1)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin 學年 Academic Year: 2015/2016

25. Mobile "Tour Guide" Of Macau Heritage

ESCE-4LE-026

學生 Student(s): Lei Chi Ian (P-12-0223-3); Lei Weng Lam(P-12-0213-6)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2015/2016

26. Studying Support System

ESCE-4LE-027

Leong Ka Wai (P-12-0217-4); Wu Ka Hou (P-12-0205-8); Chong Cheok Kuan (P-12-0211-7) 學生 Student(s):

導師 Advisor(s): 陳嘉賢 Chan Ka Yin 學年 Academic Year: 2015/2016

27. The Use Of Instant Messaging And Social Networking Site In Macau

ESCE-4LE-028

學生 Student(s): Leong I Teng (P-12-0224-9); Lei Ka Wai (P-12-0214-2); Lo Kit Man (P-12-0228-7)

李少彬 Li Siu Pan 導師 Advisor(s): 學年 Academic Year: 2015/2016

28. GPS-Based Travel Guide App Recoroad

ESCE-4LE-030

學生 Student(s): Ho Hei Tong (P-13-0204-2); Cheang Keng Chong (P-13-0206-1); Wang Haoran (P-13-0745-1)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin 學年 Academic Year: 2016/2017

29. EG-Travel System

ESCE-4LE-033

學生 Student(s): Lei Iok Meng (P-13-0196-1); Hoi Chi Leong (P-13-0205-5); Tam Ka Leong (P-13-0202-3)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2016/2017

30. On How Human Traits, Life -Styles, And Habits Affect The Downloads And Use Of

ESCE-4LE-036

Apps

盧婉晴 LOU UN CHENG (P-14-0206-8); 董建銘 DONG JIANMING (P-14-0221-1) 學生 Student(s):

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2017/2018

31. The Use Of WeChat Applications In Business In Macau: From The ESCE-4LE-038 Customers' perspective

學生 Student(s): 葉凱晴 IP HOI CHENG 黃嘉成 HUANG JIACHENG

李少彬 Li Siu Pan 導師 Advisor(s): 學年 Academic Year: 2017/2018

Research On Enterprises Productivity In New Retail

ESCE-4LE-039

學生 Student(s): 林威 LIN WEI (P-14-0842-5); 鮑力銘 BAO LIMING (P-14-0841-2); 李昭文 LI ZHAOWEN (P-14-0891-0)

導師 Advisor(s): 李少彬 Li Siu Pan 學年 Academic Year: 2017/2018

33. Empirical Study Of The Adoption Of Mobile Payment In Macau

ESCE-4LE-040

學生 Student(s): 卓迪怡 CHEOK TEK I (P-14-0212-7); 洪雅楹 HONG NGA IENG (P-14-0210-8); 劉琪 LAO KEI (P-14-

0204-9)

導師 Advisor(s): 李少彬 Li Siu Pan 學年 Academic Year: 2017/2018

34. Shared-Transport In China

ESCE-4LE-041

學生 Student(s): 林敏照 LAM MAN CHIO (P-14-0209-3); 武鴻宇 WU HONGYU (P-14-0838-5); 肖霄 XIAO XIAO (P-14-

0840-6)

導師 Advisor(s): 李少彬 Li Siu Pan 學年 Academic Year: 2017/2018

35. Factors Affecting Customer Acceptance Of Mobile Payment

ESCE-4LE-042

學生 Student(s): 田入文 TIAN RUWEN (P-14-0845-0); 杜宇軒 DU YUXUAN (P-14-0839-1)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2017/2018

36. A Mobile Marketing Application For An Education Agency

ESCE-4LE-043

學生 Student(s): 黃梓峰 WONG CHI FONG (P-14-0205-2); 黃子晏 HUANG ZIYAN (P-14-0843-1)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2017/2018

37. A Second-Hand Trading Platform

ESCE-4LE-044

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2017/2018

38. Cleaning Service Platform

ESCE-4LE-045

學生 Student(s): 關啟曜 GUAN QIYAO (P-15-0211-1); 陳嘉恩 CHAN KA IAN(P-15-0215-9)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2018/2019

39. How Blockchain Applied In Supply Chain Management

ESCE-4LE-046

學生 Student(s): 韓子敬 HON CHI KENG (P-15-0219-7);古婉儀 KU UN I (P-15-0209-0);楊梓琪 YANG ZIQI (P-15-0757-4)

導師 Advisor(s): 余達緯 Yu Tat Wai, Billy

學年 Academic Year: 2018/2019

40. The Application Of Blockchain To Retail Industry

ESCE-4LE-047

學生 Student(s): 程月怡 CHENG UT I (P-15-0207-1); 曾裔淇 CHANG IOI KEI (P-15-0201-1); 林家堯 LAM KA IO (P-15-

0210-5)

導師 Advisor(s): 余達緯 Yu Tat Wai, Billy

學年 Academic Year: 2018/2019

41. Stock Investment Advising And Trading System

ESCE-4LE-048

導師 Advisor(s): 李少彬 Li Siu Pan, Thomas

學年 Academic Year: 2018/2019

42. Opinion Mining For Video-On-Demand Services: An Application Of Text Analytics

ESCE-4LE-049

導師 Advisor(s): 黎秀齡 Lai Sau Ling, Linda

學年 Academic Year: 2018/2019

43. Utilization Of E-VIP Card For Cashless Application

ESCE-4LE-050

學生 Student(s): 廖偉明 LIO WAI MENG (P-15-0208-4);李錦江 LEI KAM KONG (P-15-0220-2)

導師 Advisor(s): 黎子明 Lai Tsz Ming, Terence

學年 Academic Year: 2018/2019

44. Restaurant Service Platform

ESCE-4LE-051

學生 Student(s): 梁安生 LEONG ON SANG (P-15-0202-7); 蔡奕楠 CHOI IEK NAM (P-15-0214-3); 梁俊軒 LEONG CHON

HIN (P-15-0204-6)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2018/2019

45. Website Revamp Of Jin Long Electrical Supermarket

ESCE-4LE-052

學生 Student(s): 馮天行 FONG TIN HANG (P-15-0200-8) 學年 Academic Year: 2018/2019

46. Natural Language Progressing For News Archive

ESCE-4LE-053

學生 Student(s): Lee Mei I (P-16-0246-3); Lu Si Yu (P-15-0759-3); Fong Kai Hin (P-16-0258-2)

導師 Advisor(s): 余達緯 Yu Tat Wai, Billy

學年 Academic Year: 2019/2020

47. Applied Natural Language Processing In Tourism

ESCE-4LE-054

學生 Student(s): Ming Iao (P-16-0241-2); Dawson Xu (P-16-1007-3); Raven Lai (P-16-0264-1)

導師 Advisor(s): 余達緯 Yu Tat Wai, Billy

學年 Academic Year: 2019/2020

48. Exploring University Brand Communication In Social Media: An Application Of Text

ESCE-4LE-055

Analytics

學生 Student(s): Chen Jing Ru (P-16-0243-1); He Wen Ya (P-16-0893-3); Zhu Jia Qi (P-16-0897-1)

導師 Advisor(s): 黎秀齡 Lai Sau Ling, Linda

學年 Academic Year: 2019/2020

49. Understanding Public Opinions On Social Media Influencers: A Content Analysis Of ESCE-4LE-056

**Twitter Posts** 

學生 Student(s): Che Kam Mio, Tavia (P-15-0850-3); Lai Hsin Yu (P-16-0248-2)

導師 Advisor(s): 黎秀齡 Lai Sau Ling, Linda

學年 Academic Year: 2019/2020

50. Effects Of Social Media On Financial Asset Pricing: A Machine Learning Paradigm ESCE-4LE-057

學生 Student(s): Wong Si Lok, Jeff (P-16-0259-5); Tse Hang Fong, Fong (P-16-0268-9)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin, Victor

學年 Academic Year: 2019/2020

51. Exploring Consumer's Adoption Of E-Payment Methods ESCE-4LE-058

學生 Student(s): Redtea (P-16-0242-5); Nicolas (P-16-0245-0); Deft (P-16-0260-3)

導師 Advisor(s): 李少彬 Li Siu Pan, Thomas

學年 Academic Year: 2019/2020

52. Used-Book Trading Platform ESCE-4LE-059

學生 Student(s): Brian (P-16-0252-2); Eric (P-16-0247-9); EP (P-16-0244-4)

導師 Advisor(s): 李少彬 Li Siu Pan, Thomas

學年 Academic Year: 2019/2020

53. Mobile Augmented Reality Application ESCE-4LE-060

學生 Student(s): Cheang Ngou Nam, Tommy (P-16-0251-9); Cheok Ion Fat, Michael (P-16-0255-7); Pang Kan In,

Kelvin (P-16-0267-3)

導師 Advisor(s): 黎子明 Lai Tsz Ming, Terence

學年 Academic Year: 2019/2020

54. A Multi-Jurisdiction Legality Analysis Of Finger Vein Payment System ESCE-4LE-061

學生 Student(s): Wu Ka Seng (P-16-0256-3); Chan Kin Seng (P-16-0262-2); Lei Teng Fong (P-16-0253-8)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin, Victor

學年 Academic Year: 2019/2020

打印日期 Print Date: 2022/1/14